

Why Partner with **TEDx** SaltLakeCity?

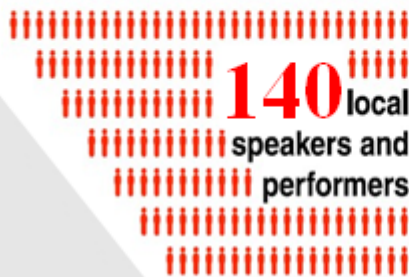
The driving force of **TEDxSaltLakeCity** is ideas. We share and improve ideas to inspire the community. Our themes intentionally encourage original thinking and new experiences. We take our responsibility seriously making sure every dollar is spent on the better future for Salt Lake City and the world. As an all volunteer organization, every penny is put towards selecting the best ideas, preparing speakers, and producing professional content.



What is **TEDx**?

A TEDx event is a local gathering where TED-like talks and videos previously recorded at TED conferences are shared with the community. TEDx events are fully planned and coordinated independently, on a community-by-community basis. The content and design of each TEDx event is unique and developed independently, but all of them have features in common.

TEDxSaltLakeCity is organized by volunteers from the local community, and just like TED events, it lacks any commercial, religious, or political agenda. Its goal is to spark conversation, connection, and community.



More than
\$1 Million
 in skills-based volunteerism

TOP 5
 Global leading TEDx event in environmental sustainability

11th Annual
TEDx SaltLakeCity

Average
55 
 Partnerships Per Year

Over 10 Million



views of TEDx videos featured on **TED.com** & TEDx global platforms

	Community	Friend	Participating	Strategic	Bronze	Silver	Gold	Platinum
	\$250	\$500	\$1000	\$2500	\$5000	\$10,000	\$15,000	\$20,000
Logo for website	X	X	X	X	X	X	X	X
Digital Program	Logo	Logo	1/8 ad	1/8 ad	1/2 ad	1/2 ad	Full Page	Full Page
Livestream tickets*			6	8	20	25	30	30
Recognition during event social media	X	X	X	X	X	X	X	X
Logo TEDxSaltLakeCity.com	Extra Small	Small	Medium	Medium	Large	Large	Large	Large
An offer/coupon in the digital SWAG bag		X	X	X	X	X	X	X
Exclusive coupon		10% off	10% off	10% off	15% off	15% off	20% off	20% off
Tickets to Afterglow			2	4	6	8	10	12
Recognition after event social media				X	X	X	X	X
Logo on eblasts (elist)				X	X	X	X	X
Placement on talk intro slides				Medium	Large	Large	Large	Large
Tickets to live event				2	6	8	10	12
Engagement/information table					X	X	X	X
Recognition prior to event social media					X	X	X	X
Emcee recognition at live event					1	1	2	2
Recognition after event on social media					X	X	X	X
TEDxSaltLakeCity 2023 poster signed					X	X	X	X

*If livestream is available