

Partner **TED^x** SaltLakeCity

with **x** = independently organized TED event



2016



What is **TED^x** ?

A TEDx event is a local gathering where live TED-like talks and videos previously recorded at TED conferences are shared with the community. TEDx events are fully planned and coordinated independently, on a community-by-community basis. The content and design of each TEDx event is unique and developed independently, but all of them have features in common.

About **TED^x** SaltLakeCity

x = independently organized TED event

TEDxSaltLakeCity is organized by volunteers from the local community, and just like TED events, it lacks any commercial, religious or political agenda. Its goal is to spark conversation, connection and community.



Why partner?

The driving force of TEDxSaltLakeCity is ideas. We share and improve upon each other's ideas to fuel our community here in Salt Lake City. Our theme each year intentionally reflects this goal. We are better as a collaborative and supportive community, than as a collection of disconnected individuals.

We invite you to partner with TEDxSaltLakeCity and become part of the synergy in this fast-growing city. We see the importance in working with organizations that value innovation and conversation. This is an opportunity for your organization to show support and contribute to the local community. Your support is vital to the process.

We value every dollar and we do our absolute best to magnify your contributions.

We are proud to have leveraged every dollar in sponsorship the past three years to **\$12.60 in value**, with \$1.60 in in-kind sponsorship and \$10 in skills-based volunteer contributions. We appreciate your donations and take our responsibility seriously to make sure your dollars are spent on the better future for Salt Lake City.

Many of our partners return year after year with continuing support.

TEDx Testimonials:

What our Community is Saying

"I have attended for the past 3 years since this event's inception, and it keeps getting better and better. The work you've done to transform this small 50 person event into a much larger scale thing has been super impressive!"

—Scott Bassett, 2016 attendee

"The quality, inspiration, and overall experience was top notch in every way! I have been to other TEDx events and many national and international conferences in various industries. This event was well thought out down to every detail. It has evolved to an event that Salt Lake City should be proud of in every way! Thank you for the thousands of hours by all involved to make it happen! Just WOW!"

—Randy Oakley, founder of Pacia Life, TEDxSaltLakeCity partner since 2014

"From opting out of paper, to providing water and caffeine, to reusing blankets for needy populations, TEDxSaltLakeCity clearly has the well being of attendees and community in mind."

—Melissa Edgewood, 2016

"I feel genuinely honored to have had this experience with each and every one of the speakers and committee. I find it hard to imagine that I will ever recreate what this experience was like. It has left an indelible tattoo on my heart."

—Dave Durocher, 2016 speaker

Friends
(\$1,500)

Participating
(\$3,500)

Strategic
(\$6,000)

Premier
(\$12,000)

ACCESS

Invite to pre-event reception with speakers

2

2

4

6

Premium seats at TEDxSaltLakeCity

2

4

6

10

Invite to exclusive AfterGlow Party*

2

2

4

10

LOGO PLACEMENT

On TEDxSaltLakeCity.com



On event signage



On all TEDx talk intro slides



On event T-shirts



Promotion

Emcee recognition at TEDxSaltLakeCity

1

3

6

Emcee recognition at AfterGlow



Promoted Post on event app

1

2

3

Push notification on event app

1

2

4

Full sponsor listing on event app



*AfterGlow is an invite-only evening celebration following TEDxSaltLakeCity.

2016 Venue for **TEDx** SaltLakeCity

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Kingsbury Hall





Our 2016 Partners



HOLLAND & HART LLP



For any inquiries on partnership for 2017,
please contact:

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Please visit TEDxSaltLakeCity.com for more
information and videos from past events